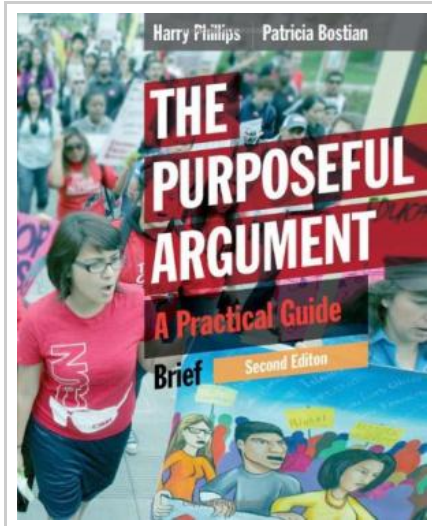




The Purposeful Argument: A Practical Guide (Paperback)

By Patricia Bostian, Harry Phillips

Cengage Learning, Inc, United States, 2014. Paperback. Book Condition: New. Brief ed of 2nd revised ed. 229 x 185 mm. Language: English . Brand New Book. Emphasizing the practical and the local, THE PURPOSEFUL ARGUMENT: A PRACTICAL GUIDE, BRIEF EDITION, 2E effectively brings argument into real life with community-based writing activities, illustrating that the tools and skills of argument are critical to readers today-and wherever their careers take them. With a focus on accessibility, the text encourages students to argue in response to issues in a variety of environments-school, workplace, family, neighborhood, social-cultural, consumer, and concerned citizen-and learn how argument can become an essential negotiating skill in everyday life. It offers thorough treatments of Toulmin-based and Rogerian approaches to argument as well as teaches the value of fully understanding the opposition, the importance of aiming for the middle ground, and how to use a microhistory to forge an unconventional position. The only introduction to argument written with the today's diverse student body in mind, THE PURPOSEFUL ARGUMENT uses vivid explanations, detailed examples, and practical exercises to guide students step by step through the process of building an effective argument.



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Reviews

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