



Get Rich Vlogging (Paperback)

By Zoe Griffin

John Blake Publishing Ltd, United Kingdom, 2016. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book. Would you like to earn millions by talking about your favourite subject? A new generation of vloggers have become millionaires by sharing make-up tutorials, comedy sketches and gaming videos. These people didn't start off with fancy equipment, expert technical knowledge or huge audiences. They are self-made. This book examines how they achieved success and provides a step by step guide to the process of finding fame and fortune online. Featuring advice from vloggers including Jim Chapman, Fleur De Force and KSI alongside business tips from YouTube CBO Robert Kyncl and Gleam Futures founder Dominic Smales, this book contains insider information about the mechanics of making money by vlogging. Subjects covered include brand-building, filming and editing equipment techniques, social media, working with talent managers, dealing with digital marketing agencies, making merchandise and negotiating with brands. Author Zoe Griffin is an established blogger, who set up her blog Live Like a VIP in 2009. She's worked with several vloggers and has noticed that the most popular ones have things in common. This book explains what these things are -...



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Reviews

An incredibly wonderful ebook with lucid and perfect answers. It is written in easy words instead of difficult to understand. It's been printed in an exceptionally easy way in fact it is simply following I finished reading this publication in which really modified me, modify the way I think.

-- **Mr. Keyshawn Weimann**

Very useful to all group of folks. This really is for all who state there was not a worthy of reading. I am very happy to explain how this is the best pdf I have study inside my personal life and can be the greatest book for actually.

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